



A Personal TOUCH

Cat Hughes meets the new Christmas angels, the personal shoppers

Christmas is a time for giving and thinking of others, but sometimes you're so busy thinking about everyone else you find that you have nothing to wear for the Christmas party season. You're so pressed for time and the shops are crowded with flustered Christmas shoppers, that the idea of going shopping fills you with dread. Cue the personal shopper, these Christmas angels will help you with finding the right dress for the office Christmas party and they may even do your Christmas shopping for you.

To help you get your Christmas wardrobe all wrapped up, look no further than Signature Style. Owner Julie Hurst knows only too

well how difficult it can be to have a high power career and look great. Before she launched Signature Style, Hurst was a managing director of a global consultancy firm. "I often struggled, as many women do, to find time to invest in myself," said Hurst. "Offering clients a flexible, tailor-made service was therefore essential."

After a brief consultation Hurst or one of her stylists can either accompany you on a shopping trip or if you're really strapped of time she can shop on your behalf. She can even help you edit your wardrobe you never know what you might find that you may have forgotten about. The result is – an organised wardrobe that will suite any Christmas party occasion.

If you want the Gabriel of personal shopping, Harrods By Appointment is what you need. By Appointment can take care of all your Christmas shopping. All you need to do is fill out a Christmas List either in store or send one via email, and By Appointment will source the gift, no matter what it is. After they have found them, By Appointment will wrap your gifts up and send them to any address in the world. By Appointment's personal shoppers can even advise you on Christmas interiors, they can shop for the tinsel and tree



decorations and then go to your home to handle the decoration.

Boys you have not been forgotten, ensuring you have the right attire for this Christmas party season can be a nightmare, especially if your calendar is back to back. Heartless, a luxury boutique in Essex can provide you with all you need to look your best during this seasons round of parties. Used by celebrities, footballers and highlyflying city boys, their Black Service will pick you up in one of the store's super fleet cars: you can choose from a 1960's silver Porsche turbo, a black Lamborghini or if you feel like channelling your inner hippy you can be picked up in a VW Camper van or classic VW Beetle. When you arrive, your style consultation will begin over a

cool crisp beer, after your stylist has established your needs he will help you choose the right clothes and accessories to suit you. Heartless stocks some of the world's best labels such as Yoshiji Yamamoto and YSL. After you have assembled your new wardrobe, your car will take you to your next destination, whether it be a meeting or a client dinner – what better way to spend that 'in-between meetings' time.

So for a stress and chic free Christmas you know who to call – the personal shopper angel. ■

Julie Hurst: 020 7357 0511
www.signaturestyleconsultancy.com
 Harrods by appointment 020 7893 8000 or email byappointment@harrods.com
www.areyouheartless.com

