

Make a great first impression

Dressing to impress should be seen as an essential strategy to landing your dream job.

Here, Personal Stylist Julie Hurst of SIGNATURE style consultancy shares with you her top tips for creating the perfect working wardrobe.

- Don't wait until you've got an interview to think about what you'll wear. Dashing out to the shops in a panic is likely to result in an outfit that 'will do', rather than something that makes you feel great. Given that how you feel in your clothes will affect how you project yourself, ensure that you take home that great outfit by doing a little shopping research beforehand.
- Do dress for the position you aspire to. Your personal style not only reveals who you are, but where you want to be, so if you are looking to take your career to the next level, invest in the best quality clothes you can afford.
- Don't use your working wardrobe to experiment with the latest trends. Looking up to date is important, but don't sacrifice style for fashion.

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The SecsintheCity Team

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SIGNATURE style consultancy is the premier, independent style consultancy for discerning, fashion forward clients who demand a personal service tailored to meet their individual needs. They provide a comprehensive range of styling services designed to help women create and maintain wardrobes that enhance their individuality and complement their lifestyle. If you love clothes, they can make fashion work for you!

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